President’s Council

- University Update
  - TIER Vote
  - Tuition Freeze
  - Enrollment Concerns
  - Big 12 BOD

- Election Results/Impact
PRESIDENT’S COUNCIL

David Spalding
Raisbeck Endowed Dean
Friday, November 7, 2014
THE COLLEGE OF BUSINESS

IOWA STATE UNIVERSITY
COLLEGE OF BUSINESS
THE COLLEGE OF BUSINESS

- 4,082 students
  - 3,836 undergraduates
  - 4.25% increase from 2013
  - 62% residents
  - 25% minority and international undergrads
  - 32% female
- Fifth-highest enrollment
- Awards 16.7% of ISU’s UG degrees to 13% of its UG students
THE COLLEGE OF BUSINESS

• 364 SCH taught per FTE instructor
  – Spring 2013 data, highest at ISU
• 56.6 students per undergraduate section, 52.1 overall
  – Fall 2013 data, highest at ISU
• 472 students per adviser
  – Fall 2014 data
THE COLLEGE OF BUSINESS

• Business college of choice for Iowa HS graduates
• Undergraduate and MBA programs ranked among top 16% of accredited programs
• Comprehensive program (undergrad, graduate, Ph.D)
AN OCTOBER TO REMEMBER

IOWA STATE UNIVERSITY
COLLEGE OF BUSINESS
AN OCTOBER TO REMEMBER

GERDIN FAMILY RECEPTION

IOWA STATE UNIVERSITY
COLLEGE OF BUSINESS
AN OCTOBER TO REMEMBER

- Jerry Ivy ’53 Citation of Achievement
- David Kingland ‘80 John D. DeVries Service Award
- Aegon/Transamerica Russ & Ann Gerdin Award
- Labh & Tahira Hira Russ & Ann Gerdin Award
- Ric Jurgens ‘71 Distinguished Alumni Award

HONORS & AWARDS
AN OCTOBER TO REMEMBER

YOUNG WOMEN IN BUSINESS

IOWA STATE UNIVERSITY
COLLEGE OF BUSINESS
AN OCTOBER TO REMEMBER

10/30 CELEBRATION

IOWA STATE UNIVERSITY
COLLEGE OF BUSINESS
AN OCTOBER TO REMEMBER
THE MISSION

Deliver high quality education through impactful research, innovative teaching, and community engagement.
FACULTY RECRUITMENT

- 10.25 tenured or tenure-eligible hires in 2014
- Deepened course offerings in entrepreneurship, business analytics, and real estate
- Anticipating 8.5 more hires for 2015
RESEARCH

• Enhancing research efforts
• Increased research budget by 40%
• Increased research faculty
EXPERIENTIAL LEARNING INITIATIVE

- CyBIZ Lab launched early 2014
- Founding Sponsors: C.H. Robinson, Kingland Systems, Principal Financial Group
- Engaging with business
GLOBAL EXPERIENCES

• Increase number of business students participating
• Target supply chain trip
• Added a spring break trip in 2014; two more in 2015
• Summer programs in Rome, Hong Kong, London, Spain
UNDERGRADUATE ENROLLMENT GROWTH

• Increase numbers of women, underrepresented minorities
• Focus on enhanced yield
• Enhance quality
EXPANDING GRADUATE PROGRAMS

- Explore Ph.D. program expansion
- Masters in Business Analytics
- Masters in Supply Chain
- Grow existing masters programs
PROGRAM TASK FORCES

- Strategic planning
- Business ethics
- Entrepreneurship
THANK YOU