ISU Strategic Plan for FY17-22

• Mission and Vision Unchanged
  • **Mission:** Create, share, and apply knowledge to make Iowa and the world a better place.
  • **Vision:** Iowa State University will lead the world in advancing the land-grant ideals of putting science, technology, and human creativity to work.
How is this plan different?

1. Alignment with Board of Regents and ISU Foundation

2. More visionary in nature – long-term view
   - The six years of this plan is the next step in moving the university forward
   - A balance between aspirational goals and stretch goals

3. Starting with four overarching objectives
Four Overarching Objectives

1. Ensure a successful experience for students
2. Enhance the university’s research profile
3. Support state and regional economic development while serving all Iowans
4. Ensure a welcoming, safe, and inclusive campus environment
Steering Committee

- **Steven Freeman**, committee chair and University Professor, Agricultural and Biosystems Engineering
- **Tom Hill**, senior vice president for student affairs
- **Larissa Holtmeyer Jones**, president and CEO, ISU Foundation
- **Miles Lackey**, associate vice president and chief of staff
- **Warren Madden**, senior vice president for business and finance
- **Reginald Stewart**, vice president for diversity and inclusion
- **Jonathan Wickert**, senior vice president and provost
  - **Martino Harmon**, senior vice president for student affairs has recently joined the steering committee
Student Experience

- Ensure a successful student experience
  - Co-chair Steve Mickelson, Charles R. and Jane F. Olsen Professorship in Engineering; and chair, Agricultural and Biosystems Engineering
  - Co-chair Rachel Wagner, associate director, Department of Residence
    - 17 Faculty, staff, and students on the subcommittee
Research Profile

• Enhance the university’s research profile
  • Co-chair Beate Schmittmann, dean, Liberal Arts and Sciences
  • Co-chair Kan Wang, professor, Agronomy
    • 15 Faculty, staff, and students on the subcommittee
Economic Development & Service to Iowa

- Support state and regional economic development while serving all Iowans
  - **Co-chair Mike Crum**, Ruan Chair in Supply Chain Management; and vice president for economic development and business engagement
  - **Co-chair Himar Hernandez**, community development specialist, Extension and Outreach
  - 15 Faculty, staff, students, and external stakeholders on the subcommittee
Campus Environment

- Ensure a welcoming, safe, and inclusive campus environment
  - Co-chair Theressa Cooper, assistant dean for diversity, Agricultural and Life Sciences
  - Co-chair Kenyatta Shamburger, director, Multicultural Student Affairs
  - 17 Faculty, staff, and students on the subcommittee
Infrastructure Enablers

• Aspects of the campus infrastructure that cut across the university and the four overarching goals

  • **Co-chair Robert Currie**, director of facilities services, Facilities Planning and Management
  
  • **Co-chair Amanda Fales-Williams**, associate professor, Veterinary Pathology

  • 15 Faculty, staff, students, and external stakeholders on the subcommittee
Additional Creative Opportunities

• Capture creative, out-of-box ideas broadly related to the other five subcommittees. Look for ideas that might be missed in the more structured processes of the other strategic planning subcommittees

• Co-chair Keith Robinder, associate dean of students

• Co-chair Marlene Strathe, director, School of Education

• 16 Faculty, staff, students, and external stakeholders on the subcommittee
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<th>Month</th>
<th>Events</th>
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| October 2015 | • Charge to steering committee  
               • Seek nominations for subcommittees |
| November 2015 | • Subcommittees formed and charged  
                      • First open forum on issues  
                      • Website for comments on issues opens |
| December 2015 | • Second open forum on issues                                      |
| January 2016  | • Additional creative opportunities done                        |
| February 2016  | • Website for comments on issues closes  
                         • Subcommittees submit final recommendations to the steering committee |
<table>
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<th>Current</th>
<th>• Steering committee working on preparing draft plan</th>
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| March 2016 | • Draft plan submitted to President Leath  
• Draft plan shared for public comment  
• Website for comments on draft opens  
• First open forum on draft |
| April 2016 | • Second open forum on draft |
| May 2016 | • Discuss draft plan with BoR Office  
• Website for comments on draft closes |
| June 2016 | • Submit final plan to President Leath  
• Draft implementation plan |
| July 2016 | • Plan goes into effect |
Emerging Themes

• Ensure a successful experience for students
  • Improve learning experiences for underrepresented students
  • Close retention and graduation gaps
  • High impact educational activities

• Enhance the university’s research profile
  • Strategic priority areas
  • Improve key AAU metrics
  • Attract and retain excellent faculty
Emerging Themes

- Support state and regional economic development while serving all Iowans
  - Integrate all aspects of the university mission to help off-campus stakeholders

- Ensure a welcoming, safe, and inclusive campus environment
  - Create and sustain healthy campus climate
  - Embody ethos of diversity and inclusion
  - Enhance cultural competence
How can you still participate?

- **READ THE DRAFT PLAN** when available
- **Provide Input**
  - Comments on the website
  - Participate in the open forums on the draft
    - Thursday, March 31, 4:30-6 p.m., Gallery, MU
    - Tuesday, April 5, 12-1:30 p.m., Oak Room, MU
  - Discuss with steering committee members
QUESTIONS AND COMMENTS
ISU Peer Group

• As Part of the strategic planning process the steering committee was also asked to review the current peer universities

• Review criteria
  • Public land-grant
  • Member of AAU
  • Comparable enrollment mix
  • Vet Med college
  • Competition for hiring faculty
Current Peer Institutions

- University of Arizona
- University of California Davis
- University of Illinois, Urbana/Champaign
- Michigan State University
- University of Minnesota, Twin Cities
- North Carolina State
- Ohio State University
- Purdue University
- Texas A&M University
- University of Wisconsin
Recommendation

1. Leave peer group as is
2. Replace Arizona with
   - Penn State
   - Florida
   - President’s Cabinet accepted recommendation
   - Senior Vice President and Provost Wickert is still seeking counsel and input