CONNECTING COMPANIES WITH CAREER-READY CYCLONES

- 1000+ employers participate in one or more Iowa State career fairs
- Internships are woven into nearly all academic programs
  - 894 engineering students
  - “Science with Practice”
- CyHire: university-wide database for companies to promote jobs and internships
Having the ability to work one-on-one and face-to-face with students throughout the school year is a huge benefit—to both students and the company. We consider our student employees a pipeline for our early career positions, and we convert 65-70% of our students each year to full time. – Collins Aerospace
ISU RESEARCH PARK

ISURP is one of Iowa’s most valuable economic development assets for commercialization, job creation, entrepreneurial activity and a robust talent pipeline for companies statewide.

53 COUNTY LOCATIONS IN ADDITION TO THEIR ISURP PRESENCE

300 INTERNS WORK AT ISURP AT ANY GIVEN TIME

2,500 EMPLOYEES WORKING THROUGHOUT IOWA FROM ISURP ‘GRADUATE’ COMPANIES

$68,000 AVERAGE ISURP SALARY

2,300 TENANT EMPLOYEES

5 IPO’S
Five companies that were started at ISURP have had initial public offerings

95 STARTUPS
95 startups graduated from ISU Startup Factory since the program’s launch in 2016, more than 220 new jobs created.

$40 MILLION
More than $40 million in external investments to ISU Startup Factory companies.
IOWA STATE EXTENSION AND OUTREACH

> Agriculture and Natural Resources Extension: **160,000 contacts** with farmers and agribusinesses

> Human Sciences Extension: training for **23,000 early childcare professionals** and **2,033 food service employees**

> Community and Economic Development Extension: one-on-one counseling to **54 business owners in underrepresented markets**
IOWA SBDC STATEWIDE ECONOMIC IMPACT

$99,604,210 in Capital Infusion

$343,848,367 in Sales Increases

208 New Business Starts

1,809 Jobs Created

3,930 TOTAL CLIENTS COUNSELED

*An additional 24 clients were also seen from over 19 states.
$601.7 MILLION EXTERNAL FUNDING RECORD

$284.2 M in total research funding
(new record)

$198.2 M in federal research funding
(new record)
  • $68 M from DOE
  • $48 M from USDA
  • $33 M from NSF
  • $21 M from HHS (includes NIH)

$86 M from non-federal sources
(new record)
  • $26 M from business and industry
ISU ENGLISH FACULTY CREATE COMMUNICATION COURSE FOR JOHN DEERE APPRENTICES

- High school students with welding apprenticeships *(High School Registered Apprenticeship Program)*

- Four-week course on interpersonal communication, formal presentation skills and design, elevator pitch

- Culminates with student presentations to John Deere stakeholders

- Program expanded this summer to Waterloo
ISU EXPERTS SUPPORT AND STRENGTHEN BUSINESS AND INDUSTRY