INVESTING IN IOWA STATE:
PROVIDING VALUE FOR OUR STUDENTS AND FOR IOWA

FY2020 LEGISLATIVE REQUEST
November 26, 2018
FULLY INTEGRATING OUR LAND GRANT MISSION
ISU’S RETURN ON INVESTMENT: EXCEPTIONAL EXPERIENCE = STUDENT SUCCESS

- 4-year graduation rate: 49%
- 5-year graduation rate: 70.5%
- 6-year graduation rate: 74.7%
- >94% placement rate
- Some graduates leave ISU with a degree and a company
- Entrepreneurial Ecosystem

Student Innovation Center, opening spring 2020

Colin Hurd, 2013 ISU alumnus
Founder, Smart Ag
ISU’S RETURN ON INVESTMENT: IOWA WORKFORCE

- National leader in Ag and STEM
  - Engineering 7th largest in nation
  - Agriculture and Life Sciences 3rd largest in nation
  - Veterinary Medicine 2nd largest in nation
  - Ivy College of Business entrepreneurship major/minor

- 8,356 degrees (17-18 academic year)
  - Staying in Iowa
    - 62% of resident graduates
    - 22% of non-resident graduates
    - 29% of international graduates

- First-in-the-state Bachelor’s of Cyber Security Engineering

- ISU-Des Moines University health careers partnership

Future Ready Iowa Goal: 70% of Iowa’s workforce to have post-secondary degree or training by 2025 (including 23,600 STEM degrees)
ISU’S RETURN ON INVESTMENT:
ECONOMIC GROWTH & BUSINESS SUPPORT

- $246M - external research funding
- 32 patents (top 100 worldwide)
- 366 active commercial agreements
- $4.3M – royalties & license fee income

- 87 companies & research centers (12 new companies in FY18)
- 2,155 employees
- 200 ISU student interns

- Assisted 1,705 businesses in 95 counties
- $621M in economic impact
- 4,954 jobs added or retained

IOWA STATE UNIVERSITY
Office of the President
Proposal to move Economic Research Service (ERS) and National Institute of Food and Agriculture (NIFA) to ISU Research Park, Ames.

Iowa State is the only university that has a DOE national laboratory located on campus.
INVESTING IN TIER IMPLEMENTATION AND OPERATIONAL EXCELLENCE

• Enterprise Software System: Workday and Improved Service Delivery

• Exploring more efficient operations through Lean partnerships

• Institutional Budget Management Team
  • Ensure budget aligns with strategic goals
  • Savings and strategic realignments
FY20 LEGISLATIVE REQUEST

$7 million for Iowa resident undergraduate financial aid

Joint request: $4 million for Biosciences platforms in TEConomy report

$410,000 for VDL operations

Continued support for essential land-grant programs: Ag Experiment Station, ISU Extension, and Livestock Disease Research
FY20 CAPITAL REQUEST: PARKS LIBRARY RENOVATIONS

$26 million/two years
- Annual foot traffic: 2.2 million
- Daily visitors: 15,000+
- 2.9 million printed books
- Immeasurable resources
INVESTING IN IOWA STATE:

PROVIDING VALUE FOR OUR STUDENTS AND FOR IOWA

THANK YOU