MAKING IOWA AND THE WORLD A BETTER PLACE

IOWA STATE UNIVERSITY
2017-2022 Strategic Plan Progress

WENDY WINTERSTEEN, PRESIDENT
November 14, 2019
GOAL 1: ENSURING ACCESS TO THE IOWA STATE EXPERIENCE

4.4 YEARS
95% POST-GRAD SUCCESS
75% HIGH-IMPACT
$2 MILLION SAVED
GOAL 2: ENHANCING IOWA STATE’S RESEARCH PROFILE

- **BIOBASED CHEMICALS**
- **UNIVERSAL FLU VACCINES**
- **187 COMPANIES INVESTED**

**RECORD $261 MILLION EXTERNAL RESEARCH FUNDING**
GOAL 3: IMPROVING QUALITY OF LIFE FOR ALL IOWANS

CIRAS
- 1,736 businesses served
- 4,500 jobs created/retained
- $419M economic impact

Tech Transfer
- 165 IP disclosures
- 98 patent applications
- 32 patents received (#69 worldwide)

Entrepreneurship
- 3,800 students
- 10,000 total individuals

ISU Research Park
- 17 new companies
- 96 total companies
- 2,250 total employees
GOAL 3: IMPROVING QUALITY OF LIFE FOR ALL IOWANS

5.6 MILLION CONTACTS WITH IOWANS

- 613K direct contacts
- 1.6M downloads/purchases of educational materials
- 3.4M web/social media contacts

4-H FLEx2Go Program
GOAL 3: IMPROVING QUALITY OF LIFE FOR ALL IOWANS

Iowa Latina youth take part in Abriendos Caminos (Clearing the Path to Health) program

Kimberly Greder
Professor of Human Development and Family Studies and Family Life Extension Specialist

2019 National Extension Diversity Award
GOAL 4: ENHANCING AND CULTIVATING THE IOWA STATE EXPERIENCE

U.S. multicultural or international
- 24.5% of student body
- 28% of faculty and staff

Destination Iowa State
- 1200 first-year students attended One Cyclone

ISCORE Conference on Race and Ethnicity
- 1200 students, faculty, and staff attended
GOAL 4: ENHANCING AND CULTIVATING THE IOWA STATE EXPERIENCE

Connect Four Learning Community for students of color in CHS

Leaders Enhancing Agriculture, Diversity, Inclusion and Trust, Collective (CALS, LEAD IT)