

*Cyclones Care video script*

Greetings. I'm President Wendy Wintersteen.

We are so excited for our beautiful campus to spring to life with the energy of a new academic year.

We know this fall will not be "college as usual." The COVID-19 pandemic has made sure of that, in every part of our lives. But the Iowa State community has been hard at work planning and preparing for the fall semester – with health and safety as our No. 1 priority.

We are confident in the plans we've developed, but I want you to know this: Each of you plays an important role in helping to make our time together on campus a success. We need every Cyclone to make a personal commitment to protect your health and the health of those around you.

You'll notice I'm not wearing a face covering right now. That's because I am outside and able to maintain a 6 foot physical distance at all times from our camera crew. But I always have my face covering handy and ready to put on when needed.

Now, more than ever, we must demonstrate that Iowa State is a caring community – every hour of every day, in every situation, both on and off campus.

That's why Cyclones Care isn't just a slogan you'll see all over campus and Ames – it's our way of life.

Cyclones Care is focused on four actions. Taking these actions will make a difference in protecting the health and wellbeing of our campus and community. While we can't eliminate the risk of COVID-19, these actions put science into practice. They're proven behaviors that significantly lower the risk of transmitting the virus. All of us must be role models for science — and more importantly, for doing the right thing.

First – physical distancing. Stay at least six feet apart. Skip the handshakes, hugs, and high-fives right now. Keep your distance. You'll see changes in lecture halls, classrooms, dining centers, and other places across campus to promote physical distancing. Please pay attention to the signs and stickers that remind you to stay at least six feet apart.

Second – face coverings. They are required anywhere you can't keep a 6 foot distance from someone – indoors and outdoors. Face coverings protect against infection — the scientific evidence continues to grow. My face covering protects you. Your face covering protects me.

We're providing every Cyclone with two cloth face coverings. Some will need to wear clear face shields for health or other reasons. Disposable paper masks also are available in many campus locations. Make sure you wear your face covering correctly — it should cover your mouth and nose. It's an important way to show you care... and show your Cyclone spirit!

Third – wash your hands... often. Soap, water, and at least 20 seconds of scrubbing – the length of the Iowa State fight song or the chorus to Sweet Caroline – is one of the best ways to keep the virus from spreading.

If handwashing's not an immediate option, use hand sanitizer. You'll see a lot more hand sanitizer dispensers all over campus.

Finally, if you're sick... stay home. If you have symptoms such as a fever, shortness of breath, sore throat, or congestion... contact Thielen Student Health Center right away. They'll determine if you should be tested for COVID-19.

In the event someone tests positive, your cooperation in contact tracing will be essential. Contact tracing helps identify who else may be at risk. Your help will contain the spread of infection. It demonstrates you care about the health and wellbeing of your fellow Cyclones.

Yes, this fall will look and feel different. But I believe it can be different in a very positive way — yet another example of how Cyclones put innovation, creativity and compassion to work to overcome challenges —making our present and our future even better. Let's take absolutely every opportunity to prove Cyclones Care... and together, we'll make this a great year!