

IOWA STATE UNIVERSITY

# Strategic Planning Update

President's Council – March 9, 2016

# ISU Strategic Plan for FY17-22

- **Mission and Vision Unchanged**
  - **Mission:** Create, share, and apply knowledge to make Iowa and the world a better place.
  - **Vision:** Iowa State University will lead the world in advancing the land-grant ideals of putting science, technology, and human creativity to work.

# How is this plan different?

- 1. Alignment with Board of Regents and ISU Foundation**
- 2. More visionary in nature – long-term view**
  - The six years of this plan is the next step in moving the university forward**
  - A balance between aspirational goals and stretch goals**
- 3. Starting with four overarching objectives**

# Four Overarching Objectives

- 1. Ensure a successful experience for students**
- 2. Enhance the university's research profile**
- 3. Support state and regional economic development while serving all Iowans**
- 4. Ensure a welcoming, safe, and inclusive campus environment**

# Steering Committee

- **Steven Freeman**, committee chair and University Professor, Agricultural and Biosystems Engineering
- **Tom Hill**, senior vice president for student affairs
- **Larissa Holtmeyer Jones**, president and CEO, ISU Foundation
- **Miles Lackey**, associate vice president and chief of staff
- **Warren Madden**, senior vice president for business and finance
- **Reginald Stewart**, vice president for diversity and inclusion
- **Jonathan Wickert**, senior vice president and provost
  - **Martino Harmon**, senior vice president for student affairs has recently joined the steering committee

# Student Experience

- Ensure a successful student experience
  - **Co-chair Steve Mickelson**, Charles R. and Jane F. Olsen Professorship in Engineering; and chair, Agricultural and Biosystems Engineering
  - **Co-chair Rachel Wagner**, associate director, Department of Residence
    - 17 Faculty, staff, and students on the subcommittee

# Research Profile

- Enhance the university's research profile
  - **Co-chair Beate Schmittmann**, dean, Liberal Arts and Sciences
  - **Co-chair Kan Wang**, professor, Agronomy
    - 15 Faculty, staff, and students on the subcommittee

# Economic Development & Service to Iowa

- Support state and regional economic development while serving all Iowans
  - **Co-chair Mike Crum**, Ruan Chair in Supply Chain Management; and vice president for economic development and business engagement
  - **Co-chair Himar Hernandez**, community development specialist, Extension and Outreach
    - 15 Faculty, staff, students, and external stakeholders on the subcommittee



# Campus Environment

- Ensure a welcoming, safe, and inclusive campus environment
  - **Co-chair Theresa Cooper**, assistant dean for diversity, Agricultural and Life Sciences
  - **Co-chair Kenyatta Shamburger**, director, Multicultural Student Affairs
    - 17 Faculty, staff, and students on the subcommittee

# Infrastructure Enablers

- Aspects of the campus infrastructure that cut across the university and the four overarching goals
  - **Co-chair Robert Currie**, director of facilities services, Facilities Planning and Management
  - **Co-chair Amanda Fales-Williams**, associate professor, Veterinary Pathology
    - 15 Faculty, staff, students, and external stakeholders on the subcommittee

# Additional Creative Opportunities

- Capture creative, out-of-box ideas broadly related to the other five subcommittees. Look for ideas that might be missed in the more structured processes of the other strategic planning subcommittees
  - **Co-chair Keith Robinder**, associate dean of students
  - **Co-chair Marlene Strathe**, director, School of Education
    - 16 Faculty, staff, students, and external stakeholders on the subcommittee

# Timeline to Date

**October 2015**

- **Charge to steering committee**
- **Seek nominations for subcommittees**

**November 2015**

- **Subcommittees formed and charged**
- **First open forum on issues**
- **Website for comments on issues opens**

**December 2015**

- **Second open forum on issues**

**January 2016**

- **Additional creative opportunities done**

**February 2016**

- **Website for comments on issues closes**
- **Subcommittees submit final recommendations to the steering committee**

# Timeline Moving Forward

- |                   |  |
|-------------------|--|
| <b>Current</b>    | <ul style="list-style-type: none"><li>• Steering committee working on preparing draft plan</li></ul>   |
| <b>March 2016</b> | <ul style="list-style-type: none"><li>• Draft plan submitted to President Leath</li><li>• Draft plan shared for public comment</li><li>• Website for comments on draft opens</li><li>• First open forum on draft</li></ul> |
| <b>April 2016</b> | <ul style="list-style-type: none"><li>• Second open forum on draft</li></ul>   |
| <b>May 2016</b>   | <ul style="list-style-type: none"><li>• Discuss draft plan with BoR Office</li><li>• Website for comments on draft closes</li></ul>  |
| <b>June 2016</b>  | <ul style="list-style-type: none"><li>• Submit final plan to President Leath</li><li>• Draft implementation plan</li></ul>   |
| <b>July 2016</b>  | <ul style="list-style-type: none"><li>• Plan goes into effect</li></ul>  |

# Emerging Themes

- **Ensure a successful experience for students**
  - Improve learning experiences for underrepresented students
  - Close retention and graduation gaps
  - High impact educational activities
- **Enhance the university's research profile**
  - Strategic priority areas
  - Improve key AAU metrics
  - Attract and retain excellent faculty

# Emerging Themes

- **Support state and regional economic development while serving all Iowans**
  - Integrate all aspects of the university mission to help off-campus stakeholders
- **Ensure a welcoming, safe, and inclusive campus environment**
  - Create and sustain healthy campus climate
  - Embody ethos of diversity and inclusion
  - Enhance cultural competence

# How can you still participate?

- **READ THE DRAFT PLAN** when available
- **Provide Input**
  - Comments on the website
  - Participate in the open forums on the draft
    - Thursday, March 31, 4:30-6 p.m., Gallery, MU
    - Tuesday, April 5, 12-1:30 p.m., Oak Room, MU
  - Discuss with steering committee members



# QUESTIONS AND COMMENTS

# ISU Peer Group

- **As Part of the strategic planning process the steering committee was also asked to review the current peer universities**
- **Review criteria**
  - **Public land-grant**
  - **Member of AAU**
  - **Comparable enrollment mix**
  - **Vet Med college**
  - **Competition for hiring faculty**

# Current Peer Institutions

- **University of Arizona**
- **University of California Davis**
- **University of Illinois, Urbana/Champaign**
- **Michigan State University**
- **University of Minnesota, Twin Cities**
- **North Carolina State**
- **Ohio State University**
- **Purdue University**
- **Texas A&M University**
- **University of Wisconsin**

# Recommendation

- 1. Leave peer group as is**
- 2. Replace Arizona with**
  - Penn State**
  - Florida**
- President's Cabinet accepted recommendation**
- Senior Vice President and Provost Wickert is still seeking counsel and input**