Iowa State Responds

Jan. 27, 2021, marked one year since Iowa State University activated its Emergency Operation Center in response to the COVID-19 pandemic. This collection of stories highlights some of the hard work, dedication and collaboration across campus.

How do you measure a year of COVID-19 response?
January 27, 2021

'It had to be done:' Devotion fueled effective contact tracing
January 27, 2021

In one of its greatest seasons, Cyclone Football's biggest victory was off the field
January 27, 2021

Boosting student wellness during COVID-19

ISU Dining's recipe for response

Baldwin, Obbink lead efforts to build critical care units

Vice President for Research

Peter Dorhout

- Former Vice President for Research at Kansas State University
- Fellow of the American Association for the Advancement of Science
- 2018 president of the American Chemical Society
National Leader in Preparing Innovators and Entrepreneurs

#11 in the Nation for Undergraduate Entrepreneurship (out of 300 public and private universities)

2021 Model Program for Entrepreneurship Excellence

“Iowa State’s program was expansive in its scale, and boldly embraced the challenges of engendering innovation and entrepreneurship across its campus. The judges felt it was important to show how this kind of infusion at a large institution is possible.”

-- Program awards chair for USASBE 2021
2020-2021: Challenges and Successes

- Total Enrollment: 31,825
  - Iowa students: 17,911
- Record retention: 88.5%
- Undergraduate 1ST generation: 21.2%
- First-year U.S. Multicultural: 17.2%
- 11,000 students on fall dean’s list
## COVID-19 Financial Impact & Revenue Losses

*Start of pandemic in March 2020 – December 2020*

### COVID Financial Impact

<table>
<thead>
<tr>
<th>Description</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refunds Given</td>
<td>(-$21M)</td>
</tr>
<tr>
<td>Response Costs</td>
<td>(-$7.4M)</td>
</tr>
<tr>
<td>Lost Rev. Est.</td>
<td>(-$68.6M)</td>
</tr>
<tr>
<td>Savings Est.</td>
<td>$15M</td>
</tr>
<tr>
<td>Federal CARES</td>
<td>$10.8M*</td>
</tr>
<tr>
<td>State GEERS</td>
<td>$0.5M</td>
</tr>
<tr>
<td>Federal CRRSSA Est.</td>
<td>$21.6M*</td>
</tr>
</tbody>
</table>

### Revenue Losses – FY21

<table>
<thead>
<tr>
<th>Description</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition revenue reduction</td>
<td>(-$33.4)</td>
</tr>
<tr>
<td>Other reductions</td>
<td>(-$4.6M)</td>
</tr>
<tr>
<td>(Interest income, indirect cost recoveries, and other income loss)</td>
<td></td>
</tr>
<tr>
<td>State reduction</td>
<td>(-$3.2M)</td>
</tr>
</tbody>
</table>

### Net Financial loss

(-$49M)

### Total Financial Impact:

(-$90.2M)

*Additional $10.8M from both CARES and CRRSSA designated for student aid*
## ISU Leads in Administrative Efficiency

<table>
<thead>
<tr>
<th>Institution</th>
<th>Admin Costs per Student</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Peer Group</strong></td>
<td></td>
</tr>
<tr>
<td>Iowa State University</td>
<td>$1,885</td>
</tr>
<tr>
<td>University of Illinois, Urbana-Champaign</td>
<td>$2,046</td>
</tr>
<tr>
<td>Texas A&amp;M University, College Station</td>
<td>$2,238</td>
</tr>
<tr>
<td>University of Wisconsin-Madison</td>
<td>$2,884</td>
</tr>
<tr>
<td>North Carolina State University</td>
<td>$3,443</td>
</tr>
<tr>
<td>Purdue University</td>
<td>$3,921</td>
</tr>
<tr>
<td>Penn State University</td>
<td>$4,353</td>
</tr>
<tr>
<td>Ohio State University</td>
<td>$4,588</td>
</tr>
<tr>
<td>University of California, Davis</td>
<td>$5,358</td>
</tr>
<tr>
<td>University of Minnesota-Twin Cities</td>
<td>$7,453</td>
</tr>
<tr>
<td>Michigan State University*</td>
<td>$14,902</td>
</tr>
</tbody>
</table>

- ISU is 75% less than Minnesota
- ISU is 52% less than Purdue
- ISU is 35% less than Wisconsin

*Data Source: IPEDS

*The data for Michigan State may include the Nasser settlement or other extraordinary expenses; MSU admin costs per student in 2017 were $3,218.
ISU’s FY22 Legislative Request to help make Iowa Future Ready

State Appropriation Request

- $7 million increase to general education appropriation
- $3.2 million restoration of FY21 cut
- $2.175 million increase for Biosciences Innovation Initiative
Historic Season Ends with Fiesta Bowl Victory

- Finished #1 in regular-season conference standings
- 9 victories
- 4 All-Americans
- Big 12 Championship Game
- First New Year’s Six bowl game
- Highest ranking (#6 CFP)
- 44 Big 12 All-Academics
The NCORE-ISCORE project has a 20-year history.

Student Affairs has been at the heart of the project but not alone.

Involvement has increased each year, but now what?
How to Maximize Your Conference Experience

1. Set up your WHOVA profile (WHOVA is the online conference platform)
2. Review conference sessions and descriptions to create a tentative schedule
4. Identify a debriefing partner and schedule a post-conference follow-up conversation
Website: https://www.iscore.iastate.edu/
Email: iscore@iastate.edu
Phone: (515)294-8731

Japannah Kellogg: japannah@iastate.edu
Jowelle Mitchell: jowelle@iastate.edu