

Iowa State Responds

Jan. 27, 2021, marked one year since Iowa State University activated its Emergency Operation Center in response to the COVID-19 pandemic. This collection of stories highlights some of the hard work, dedication and collaboration across campus.



How do you measure a year of COVID-19 response?

January 27, 2021



'It had to be done:' Devotion fueled effective contact tracing

January 27, 2021



In one of its greatest seasons, Cyclone Football's biggest victory was off the field

January 27, 2021



Boosting student wellness during COVID-19



ISU Dining's recipe for response



Baldwin, Obbink lead efforts to build critical

Vice President for Research



Peter Dorhout

- Former Vice President for Research at Kansas State University
- Fellow of the American Association for the Advancement of Science
- 2018 president of the American Chemical Society

National Leader in Preparing Innovators and Entrepreneurs

#11 in the Nation for Undergraduate Entrepreneurship
(out of 300 public and private universities)



2021 Model Program for Entrepreneurship Excellence

“Iowa State’s program was expansive in its scale, and boldly embraced the challenges of engendering innovation and entrepreneurship across its campus. The judges felt it was important to show how this kind of infusion at a large institution is possible.”

-- Program awards chair for USASBE 2021

2020-2021: Challenges and Successes

- Total Enrollment: 31,825
 - Iowa students: 17,911
- Record retention: 88.5%
- Undergraduate 1ST generation: 21.2%
- First-year U.S. Multicultural: 17.2%
- 11,000 students on fall dean's list



COVID-19 Financial Impact & Revenue Losses

Start of pandemic in March 2020 – December 2020

COVID Financial Impact

Refunds Given	(-\$21M)
Response Costs	(-\$7.4M)
Lost Rev. Est.	(-\$68.6M)
Savings Est.	\$15M
Federal CARES	\$10.8M*
State GEERS	\$0.5M
Federal CRRSAA Est.	\$21.6M*

Net Financial loss **(-\$49M)**

Revenue Losses – FY21

Tuition revenue reduction	(-\$33.4)
Other reductions	(-\$4.6M)
<i>(Interest income, indirect cost recoveries, and other income loss)</i>	
State reduction	(-\$3.2M)

Revenue loss **(-\$41.2M)**

Total Financial Impact: **(-\$90.2M)**

**Additional \$10.8M from both CARES and CRRSSA designated for student aid*

ISU Leads in Administrative Efficiency

Institution	Admin Costs per Student
Peer Group	
Iowa State University	\$1,885
University of Illinois, Urbana-Champaign	\$2,046
Texas A&M University, College Station	\$2,238
University of Wisconsin-Madison	\$2,884
North Carolina State University	\$3,443
Purdue University	\$3,921
Penn State University	\$4,353
Ohio State University	\$4,588
University of California, Davis	\$5,358
University of Minnesota-Twin Cities	\$7,453
Michigan State University*	\$14,902

- ISU is 75% less than Minnesota
- ISU is 52% less than Purdue
- ISU is 35% less than Wisconsin

Data Source: IPEDS

*The data for Michigan State may include the Nasser settlement or other extraordinary expenses; MSU admin costs per student in 2017 were \$3,218.

ISU's FY22 Legislative Request to help make Iowa Future Ready

State Appropriation Request

- \$7 million increase to general education appropriation
- \$3.2 million restoration of FY21 cut
- \$2.175 million increase for Biosciences Innovation Initiative



Historic Season Ends with Fiesta Bowl Victory



17

Oregon 4-3, 3-2



34

Iowa State 9-3, 8-1

- Finished #1 in regular-season conference standings
- 9 victories
- 4 All-Americans
- Big 12 Championship Game
- First New Year's Six bowl game
- Highest ranking (#6 CFP)
- 44 Big 12 All-Academics

Conference History/Highlights

- The NCORE-ISCORE project has a 20-year history.
- Student Affairs has been at the heart of the project but not alone.
- Involvement has increased each year, but now what?

How to Maximize Your Conference Experience

1. Set up your WHOVA profile (WHOVA is the online conference platform)
2. Review conference [sessions and descriptions](#) to create a tentative schedule
3. Download the [NCORE-ISCORE Action Plan: bit.ly/ISCOREAP21](#)
4. Identify a debriefing partner and schedule a post-conference follow-up conversation

For More Information

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