

Strategic Plan Goals 2010-2015 and Iowa State University Measures

Board of Regents Strategic Plan Goals	Corresponding ISU Strategic Plan Goals	ISU Measures	Source
BOR 1: Iowa's public universities shall be affordable to all academically qualified Iowa residents.	ISU 1: Iowa State will be a magnet for attracting outstanding students who seek an education that prepares them to make a difference in the world.	· Trend data on the percentage of undergraduate resident tuition set-aside revenue allocated to students who demonstrate need (especially those students eligible to receive the maximum Pell award).	Financial Aid
BOR 2: Iowa's public universities will increase the degree attainment of underrepresented minority students.		· Undergraduate retention and graduation rates (4- and 6-year by gender, and ethnicity)	Institutional Research
BOR 3: Iowa's public universities will increase the percent of undergraduate students who graduate within four years		· Undergraduate retention and graduation rates (4- and 6-year by gender, and ethnicity)	Institutional Research
BOR 4: Iowa's public universities shall increase distance education opportunities for life-long learning especially for place-bound and non-traditional students in Iowa to support their educational and professional goals and enhance their quality of life.		· Number of ISU students taking courses involving distance education techniques; number of students taking courses at a distance;	Registrar's Office
BOR 6: Iowa's public universities and special schools will demonstrate that their student outcomes assessment programs help students achieve identified learning goals.		· Post graduation status of degree recipients (placement percentage, location); · Outcomes Assessment	Institutional Research (via Career Services); Executive Vice President and Provost
BOR 7: The public universities shall contribute to the expansion and diversification of the Iowa economy.	ISU 3: Iowa State will be internationally known for faculty, staff, and students who address the challenges of the 21 st century. ISU 4: Iowa State will be a treasured resource for Iowa, the nation, and the world.	· External funding for research, education, and outreach projects (total expenditures and expenditures per FTE); · Number of partnerships · Number of clients served locally and globally	Vice-President for Research and Economic Development; Office of Sponsored Programs Administration; Extension
BOR 8: Iowa's public universities and special schools shall be increasingly efficient and productive.	---	· Demonstration of institutional efficiencies	Regents' Fiscal Officers' Group (FOG); Council of Provosts (COP)
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